



prasmul<sup>i</sup>eli  
we fit rather than fix

**2022**


**PUBLIC  
PROGRAMS  
SCHEDULE**

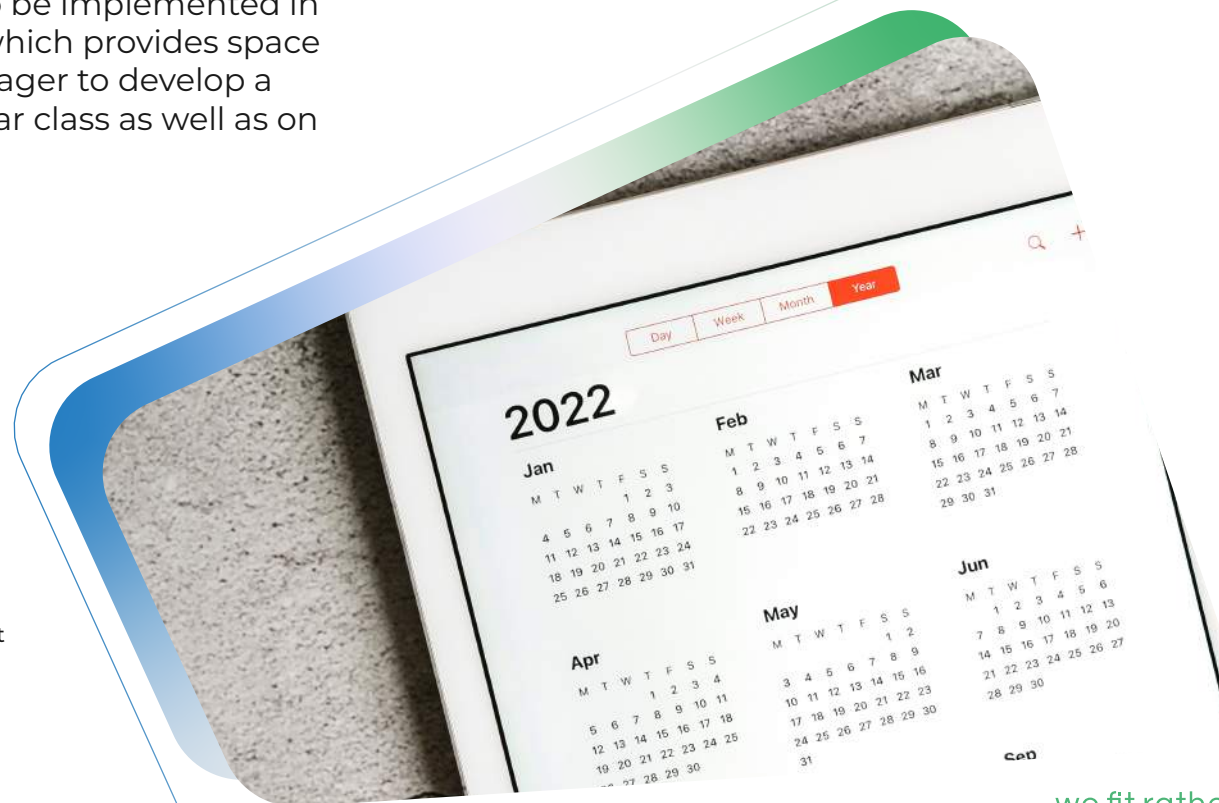
# prasmul-eli Short Programs Schedule 2022

The purpose of these programs are to inspire and enrich business perspectives. 2-3 days program, from **08:00 am - 12.15 pm or 13.00 pm - 17.15 pm** Western Indonesian Time via zoom meeting.

The assortment of subjects offered includes hard skills and soft skills to develop the competencies and skills of participants to become reliable resources in achieving company's targets.

prasmul-eli short programs can also be implemented in the form of In-Company Program, which provides space flexibility for companies which are eager to develop a number of its employees in particular class as well as on their preferable time.

-  [Information@prasmul-eli.co](mailto:Information@prasmul-eli.co)
-  +62 822 111 111 50 (Phone/Whatsapp)
-  [www.prasmul-eli.co](http://www.prasmul-eli.co)
-  Prasetiya Mulya Campus, Building 2 #2203  
Jl. R.A. Kartini (TB Simatupang), Cilandak Barat  
South Jakarta 12430 - Indonesia
-  08.30 AM until 04.30 PM  
Western Indonesia Time



## prasmul-eli Short Programs Schedule 2022

PROGRAMS	Duration Day*	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Investment IDR*
<b>LEADERSHIP</b>														
Self Leadership : Personality Perspective	3			22-24			28-30			13-15				Rp3.500.000
First Line Leadership: Becoming Effective Leader	3		22-24		12-14		7-9		23-25		4-6			Rp3.500.000
Team Leadership : Becoming Flexible Leader	3			15-17				5-7			11-13			Rp3.300.000
Neuro Leadership	2		22-23						9-10					Rp3.300.000
<b>PRACTICAL SOFT SKILL IN BUSINESS</b>														
Problem Solving & Decision Making	3			15-17		30-31 & 1			23-25			22-24		Rp3.500.000
Applied Negotiation Techniques	3						28-30				25-27			Rp3.500.000
<b>MANAGING CUSTOMERS</b>														
Strategic Brand Management	2							12-13			18-19			Rp3.500.000
Marketing Pricing Strategy	2					24-25				20-21				Rp3.500.000
Customer Satisfaction & Relationship Program	2								30-31			8-9		Rp3.500.000
Managing Strategic B2B Accounts	2							19-20				15-16		Rp3.500.000
<b>MANAGING PROCESS</b>														
Supply Chain Management	2				5-6					27-28				Rp3.300.000
The Real Project Management	2			22-23				5-6				29-30		Rp3.300.000
Business Process Redesign	2									27-28			13-14	Rp3.300.000
<b>MANAGING FINANCIALS</b>														
Finance for Non Finance Professionals	2			15-16		24-25		12-13		13-14		8-9		Rp3.300.000
Financial Analysis	2			22-23					9-10		25-26			Rp3.300.000
<b>INNOVATIVE STRATEGY</b>														
Strategic Business Analysis	3				5-7				23-25				6-8	Rp3.900.000
Business Development Planning	3						7-9				25-27			Rp3.900.000
Design Thinking for Business Innovation	3							26-28		20-22		22-24		Rp3.900.000

### Early Bird

\*10% Deduction Fee for payments made 5 days prior to the program commencement.

## prasmul-eli Certificate of Business Management (CBM) Schedule 2022

Conducted three times a week at 07.00 pm – 09.00 pm Western Indonesian Time via zoom meeting. The programs are designed with the purpose of bringing deeper knowledge and insight.

This program is an intensive integrated management education program. Referring to a graduate program of business, prasmul-eli CBM is designed to encompass all aspects of business management. The program uses a combination of teaching-learning methods, including lectures, case studies, seminars, group discussions, and group assignments.

prasmul-eli CBM Programs can also be implemented in the form of In-Company Program, which provides space flexibility for companies which are eager to develop a number of its employees in a particular class as well as on their preferable time.

For more information, please contact our advisers at [information@prasmul-eli.co](mailto:information@prasmul-eli.co) or WA at +62 822 111 111 50.

CERTIFICATE OF BUSINESS MANAGEMENT	SCHEDULE			INVESTMENT
	FEB - APR	JUN - AUG	OCT - DEC	
General Business Management	14 Feb - 1 Apr		10 Oct - 5 Dec	Rp13.500.000
Marketing Management		13 Jun - 12 Aug	10 Oct - 5 Dec	Rp14.000.000
Financial Management		13 Jun - 12 Aug	10 Oct - 5 Dec	Rp14.000.000
Human Resources Management		13 Jun - 12 Aug		Rp14.000.000
Operation Management		13 Jun - 12 Aug		Rp14.000.000
Business Strategy		13 Jun - 12 Aug		Rp14.000.000

### Early Bird

\*7.5% Deduction Fee for payments made 5 days prior to the program commencement.


**Prasetiya Mulya ELI**

**Prasetiya Mulya BSD Campus**

William Soerjajaya Building 2nd floor, BSD City Kavling Edutown I.1, Jl. BSD Raya Utama, Tangerang, Banten 15339 - Indonesia

**Prasetiya Mulya Cilandak Campus**


Building 2 #2203 Jl. R.A Kartini (TB. Simatupang) Cilandak Barat, Jakarta Selatan 12430 - Indonesia

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 [information@prasmul-eli.co](mailto:information@prasmul-eli.co)

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