



we fit rather than fix

PROGRAMS
2023

SHORT PROGRAMS SCHEDULE 2023

2 to 3-day program

The purpose of these programs are to inspire and enrich business perspectives.

The assortment of subjects offered includes hard skills and soft skills to develop the competencies and skills of participants to become reliable resources in achieving company's targets.

Short programs can also be implemented in the form of In-Company Program, which provides space flexibility for companies which are eager to develop a number of its employees in a particular class as well as on their preferable time.

A top-down view of a desk with various office items: a laptop, a calculator, a coffee cup, and a newspaper. A person's hands are visible, holding a smartphone. A large green arrow graphic points from the left side of the image towards the right.

For more information,
please contact our advisers at:

information@prasmul-eli.co
or WA at +62 8111 991 1168

PROGRAMS 2023

(Offline)

Tuesday - Thursday | 08.30 am – 04.00 pm

PROGRAMS	JUMLAH HARI	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OC T	NOV	DEC	Investment
1 Applied Negotiation Techniques	2,5						6 - 8				3 - 5			Rp. 6.300.000
2 Design Thinking for Business Innovation	3									19 - 21				Rp. 7.900.000
3 Finance for Non Finance Professionals	2			7 - 8				11 - 12						Rp. 6.500.000
4 First Line Leadership: Becoming Effective Leader	3						6 - 8				3 - 5			Rp. 6.800.000
5 Strategic Business Analysis	3								1 - 3			14 - 16		Rp. 7.600.000

(Online)

Tuesday - Thursday | 08.00 am – 12.15 pm or 01.00 pm – 05.15 pm

A LEADERSHIP	JUMLAH HARI	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OC T	NOV	DEC	Investment
1 First Line Leadership: Becoming Effective Leader	3		21 - 23		4 - 6				22 - 24				5 - 7	Rp. 4.000.000
2 Self Leadership : Personality Perspective	3			7 - 9			20 - 22			12 - 14				Rp. 4.000.000
3 Team Leadership : Becoming Flexible Leader	3			14 - 16				4 - 6			10 - 12			Rp. 3.800.000
4 Neuro Leadership	2		14 - 15					11 - 12				21 - 22		Rp. 3.800.000
5 Followership Mastery*	2								8 - 9					Rp. 3.900.000
B PRACTICAL SOFT SKILLS IN BUSINESS														
1 Problem Solving & Decision Making	3			14 - 17		9 - 11			8 - 10			14 - 16		Rp. 4.000.000
2 Applied Negotiation Techniques	3			7 - 9										Rp. 4.000.000
C MANAGING FINANCIAL														
1 Finance for Non Finance Professionals	2	25 - 26				23 - 24				12 - 13		7 - 8		Rp. 3.800.000
2 Financial Analysis	2			14 - 15					8 - 9		10 - 12			Rp. 3.800.000
3 Corporate Valuation*	2								2 - 3					Rp. 4.200.000
D MANAGING CUSTOMER														
1 Strategic Brand Management	2										17 - 19			Rp. 4.000.000
2 Marketing Pricing Strategy	2									5 - 6				Rp. 4.000.000
3 Customer Satisfaction & Relationship Program	2								22 - 23			7 - 8		Rp. 4.000.000
4 Managing Strategic B2B Accounts	2										10 - 11			Rp. 4.000.000
5 Corporate Digital Marketing Strategy	2						20 - 22							Rp. 3.900.000
E MANAGING OPERATION														
1 Supply Chain Management	2				11 - 12					19 - 20				Rp. 3.800.000
2 The Real Project Management	2			28 - 29				4 - 5				21 - 22		Rp. 3.800.000
3 Business Process Redesign	2									5 - 6			12 - 14	Rp. 3.800.000
F INNOVATIVE STRATEGY														
1 Strategic Business Analysis	3				11 - 13								5 - 7	Rp. 4.400.000
2 Design Thinking for Business Innovation	3							25 - 27				7 - 9		Rp. 4.400.000
3 Business Development Planning	3						13 - 15				24 - 26			Rp. 4.400.000
G ASSESSMENT DEVELOPMENT PROGRAM														
1 Feedback in Assessment Center	2						13 - 14							Rp. 3.800.000
2 Improve Assessor Capabilities	2							25 - 26						Rp. 3.800.000

CERTIFICATE OF BUSINESS MANAGEMENT (CBM)

Conducted three times a week at 07.00 pm – 09.00 pm. via Zoom Meeting.

The programs are designed with the purpose of bringing deeper knowledge and insight.

This program is an intensive integrated management education program. Referring to a graduate program of business. CBM is designed to encompass all aspects of business management. The program uses a combination of teaching-learning methods, including lectures, case studies, seminars, group discussions, and group assignments.

CBM Programs can also be implemented in the form of In-Company Program, which provides space flexibility for companies which are eager to develop a number of its employees in a particular class as well as on their preferable time.

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CBM	FEB - APR	JUN - AUG	OCT - DEC	Investment
General Business Management	6 Feb - 14 Apr		10 Oct - 11 Dec	IDR 15,000,000
Marketing Management		12 Jun - 18 Aug	10 Oct - 11 Dec	IDR 16,000,000
Financial Management	6 Feb - 14 Apr	12 Jun - 18 Aug	10 Oct - 11 Dec	IDR 16,000,000
Human Resources Management	6 Feb - 14 Apr	19 Jun - 25 Aug		IDR 16,000,000
Operation Management		19 Jun - 25 Aug		IDR 16,000,000
Business Strategy		19 Jun - 25 Aug		IDR 16,000,000

** All investments are subject to 11% VAT*

Early Bird:

Investment fee deduction of 7.5% for payments made 2 (two) weeks prior to the program commencement.

ASSESSMENT SERVICES

SERVICE	Schedule												Investment (IDR)*	
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	investment /participant*	+add on one on one feedback
O-LAP Operational Level Assessment Program	11		1		8		5		7		2		7.000.000	1.000.000
M-LAP Middle Level Assessment Program		7		3		15		10		5		7	8.000.000	1.000.000
S-LAP Strategic Level Assessment Program	17	21	27	10	22	19	24	28	18	23	23	14	1.000.000	2.000.000
CALIPER	Any business day (Monday to Friday) by Appointment											2.500.000	500.000	
EOP	Any business day (Monday to Friday) by Appointment											500.000	500.000	

**special price for group or more than 3 participants*

For special investment rate, please contact our advisers: information@prasmul-eli.co or +62 8111 991 1168 (WhatsApp)

Information & Registration

- ✉ : information@prasmul-eli.co
- 📱 : +62 811-1991-1168 (phone/WhatsApp)
- 🌐 : www.prasmul-eli.co
- 🏠 : Prasetiya Mulya Campus, Building 2 #2203
Jl. R.A. Kartini (TB Simatupang), Cilandak Barat
South Jakarta 12430 - Indonesia
- 🕒 : 08.30 AM until 04.30 PM

Transfer Payment Procedure

Please transfer to:

PT. Prasetiya Mulya ELI
No. Rekening : 497 6700 988
Bank Central Asia
Cab. Serpong

Please send copy of transfer payment with the complete information to:

✉ : finance@prasmul-eli.co

<https://registration.prasmul-eli.co/>

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