

# CORPORATE VALUATION

**Onsite** — 2 days

It has been realized that corporate valuation is a management tool that is increasingly gaining a central place in corporate business decision making. This tool is very useful for both outside and inside investors.

Outside investors use tools as a means of analysis that will provide input for decisions to buy, sell or hold an asset. While inside investors use it to evaluate business strategy options and value enhancement. The business strategy includes important investment decisions, mergers, acquisitions and growth decisions. With value enhancement, Business Managers can identify factors that can improve company performance that reflect on company value.

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## Learning Objectives

This two-day program will help participants develop their ability to conduct company valuations. These skills can help improve the quality of their financial and strategic decisions. It is expected that after completing the program, participants will get:

- Understanding and context of corporate valuation
- Knowledge of several valuation methods
- An understanding of the advantages and disadvantages of each valuation method and the right time to use it
- Readiness to use valuation as one of the important tools in business decision making
- Introduction of value enhancement.

## Learning Scope

### Day 1

- Introduction Corporate Valuation
- Estimating Free Cash Flows

### Day 2

- Estimating Cost of Capital
- Discounted Cash Flow Valuation
- Market Approach to Valuation

## Learning Methods

- Short lecturing
- Application of concepts
- Workshop
- Group discussion

## Participants

Corporate valuation is suitable for anyone to attend, but not limited for:

- Executives involved in financial decisions and corporate strategy
- Consultants who provide financial consulting and valuation services
- Securities analysts who want to gain knowledge of fundamental analysis.

## Consultant



MELY SIMPONY

A retired practitioner, she is an alumni of UALR, USA where she earned her MBA degree. She started her first job at big five accounting firm before moving around Asia Pacific countries with major players of Worldwide Companies in different industries. Started as external auditor and consultant with Arthur Andersen before climbing her career up to country CFO Indonesia, Regional Financial Controller and CFO Asia Pacific, she has major exposures in the almost all gaining from big five and post big five careers in various world-wide corporations.

Mely has particular expertise in Business Planning, M&A & Strategic Business Partnership, Organization Restructuring, Resurrections, and design new business organization. Her field exposures covers accounting, banking, finance & treasury, legal, strategic management, operation and It and HR, with particular expertise in Accounting & Finance as core competencies. Having major exposures in technology advanced world class companies and Bank & NBFI, Mely has started lecturing and case research in digital transformation as general in last 10 years, and financial technology in particular for the last 5 years.

\*Subject to availability

### Tuesday - Thursday

08:30 - 16:00 WIB

18 - 19 March 2025

26 - 27 August 2025

Investment

**IDR 7.000.000,-**

Subject to 11% VAT.

### Early Bird:

- Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement
- For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)