

PROBLEM SOLVING & DECISION MAKING

Onsite — 3 days

Facts show that the smooth operation of a company is largely determined by the ability of its executives to handle problems and make decisions. The success of assuming the responsibilities of an executive is often measured by his or her ability to deal with issues quickly and effectively. The image of an executive will improve if the decisions taken are of good quality.

Effective decisions don't mean just solving problems quickly. Often, we get bogged down by difficult situations, and have to take important decisions. We need to consider the opportunities that exist and at the same time analyze the possible threats that will arise in the future, so that the resulting decisions are able to overcome the current problems without causing potential problems in the future. The ability and readiness to anticipate circumstances are needed by every decision maker. This program is specifically designed so that participants can master the stages of the process of dealing with problems and making decisions rationally and creatively. Exercises ranging from analyzing light problems to complex problems will be covered in this program.

Learning Objectives

- Understand rational problem-solving techniques
- Understand creative problem-solving techniques
- Understand optimal, rational, and creative decision-making techniques
- Understand methods of analyzing potential problems
- Improve problem-solving and decision-making skills
- Improve skills in presenting decisions effectively
- Develop decision-making knowledge and skills

Learning Scope

Day 1

- Problem Statement & Target Setting
- Root cause analysis

Day 2

- Creative Solutions
- Decision-Making

Day 3

- Solution Implementation
- Risk Mitigation Analysis

Learning Methods

- Short lecturing
- Application of concepts
- Workshop
- Group discussion

Participants

Associate Managers and those who must or will perform leadership functions and have responsibility for achieving organizational targets.

Consultant



RUBY HERMANTO

Ruby has core expertise in Brand Management and Marketing Communication. He has experience in overseeing companywide strategy and execution of marketing communication, as well as Managing Research, Product Development, Budget Control and Business Planning. His current focus is Banking, Fast Moving Consumer Goods, and Telecommunication.



GERHARD SITANGGANG

Gerhard is an expert in performance management and value innovation. Gerhard has conducted corporate training, project coaching and consultancies for business and strategic in the industry of automotive, healthcare, and resource-based industry. He has abundant experience in facilitating strategic planning, organizational behavior, culture development, and business models.



ALFRED ALBERT T.

Alfred has expertise in branding and strategic marketing. Alfred has exposure to several market-leading companies in the industry of Healthcare, Fast Moving Consumer Goods, and Media. His marketing expertise covers developing Strategic Planning, building Brand Equity, developing integrated Marketing programs, executing Marketing Research as well as developing people & organizations.

**Subject to availability*

Tuesday - Thursday

08:30 - 16:00 WIB

25 - 27 November 2025

Investment

IDR 6.800.000,-

Subject to 11% VAT.

Early Bird:

- Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement
- For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)