

# SUPPLY CHAIN MANAGEMENT

Synchronous  
Online Learning

**2 days**

Supply chain management is felt to be very important these days, as e-commerce grows increasingly dependent on distribution and logistics. Top management is increasingly aware that well-designed corporate strategies can be executed incorrectly if the company's supply chain is not supportive. Managers (whatever the field) must know how the flow of goods / materials from before entering the company until the goods reach the hands of the final consumer so that all functions can run optimally to produce value for producers and consumers.

In this 2-day training, various latest supply chain management practices that exist today will be discussed, the role of technology in creating faster, more efficient and better supply chains as well as business ecosystem strategies related to SCM such as omnichannel (offline cooperation with online), cooperation (cooperation with competitors), disintermediation (producers and retailers) and resource sharing (use of other parties' assets).

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## Learning Objectives

Equipping operational and non-operational managers with the latest basic knowledge of Supply Chain Management related to current business practices, so as to broaden business horizons by linking their functions in the overall business network and network.

## Learning Scope

### Day 1

- Supply Chain Management Concept
- Logistics management concept
- The latest developments and trends in Supply Chain
- Value Creation Strategy

### Day 2

- Purchasing as a strategic function
- Supplier management and selection
- Inventory management concept
- Service Quality

## Learning Methods

- Lectures
- Videos
- Case Studies
- Group discussions

## Participants

Members of management who in their field of duty relate either directly or indirectly to the supply chain.

## Consultant



RUBEN SARAGIH

Ruben has expertise in leadership, performance management, and business processes. He is a founder of Indonesia Happiness Club. Ruben has 20 years of career experience in a variety of large companies ranging from services, retail, distribution, and manufacturing which in the last 5 years at the level of directors.



SWITOMO SANTOSO

Switomo's core expertise includes Finance, Accounting, and Supply Chain. He also has exposure to MNCs, both local and abroad, with over 20 years in Retail, Automotive, Banking, Financial, and Manufacturing sectors.

*\*Subject to availability*

## Tuesday - Wednesday

08:00 -12:15 WIB

29 - 30 April 2025

23 - 24 September 2025

Investment

**IDR 4.200.000,-**

*Subject to 11% VAT.*

Online via  
**ZOOM**



## Early Bird:

- *Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement*
- *For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)*