

## OPERATION MANAGEMENT

**28** Session

Hybrid  Class

In addition of efficient funding and marketing efforts, operations management and production management can increase the chances of winning the business competition through optimization of resources, process flexibility, product and service quality, and on-time delivery. It could help companies in the midst of dynamic business competition that force companies to optimize every opportunities.

Advantages from production strategy and efficient, yet pro-environment operational aspect are not easy to imitated by competitors.

### Learning Objectives

- Complete conceptual understanding and enhance operations management skills in dynamic environments
- Increase understanding of the interplay of strategic business decisions with strategy, management and operations processes
- Develop concepts and techniques to identify and take advantage of opportunities to increase operating excellence, as well as to identify and address problems that threaten the smooth running of operations
- Increase the ability to plan, control, improve operating performance in order to improve efficiency, effectiveness and productivity

### Learning Coverage

- Operations and Productivity: Operations strategy
- Normal Distribution
- Managing Project
- Forecasting
- Decision-Making Tools
- Product Design
- Process Design Capacity Planning
- Managing Quality
- Linear Programming
- Statistical Process Control
- Waiting Line Models
- Location and Layout Decision
- Human Resources, Job Design, and Work Measurement
- Supply Chain Management
- MRP & ERP

- Aggregate Planning / Penjelasan simulasi PUMPO
- Inventory Management (ABC, EOQ) / PUMPO 1
- Lean Operations / PUMPO 2
- Inventory Management (P & Q System) / PUMPO 3
- Service Process Strategy / PUMPO 4
- Measuring Service Performance / PUMPO 5
- Service Capacity & Demand / PUMPO 6

## Learning Method

- Synchronous online learning and hybrid learning
- Case study
- Group discussion
- Exam
- Guest speaker.

## Participants

- Starting a business in the manufacturing or service sector, which needs to plan a production or service process appropriately
  - Professionals who want to excel in operations and production
  - Business actors who wish to understand the fields of operation and production in order to seek and realize opportunities to gain competitive advantage
- Lecturers, Lecturers, Teachers and Consultants who are deep in the field of operations and production, or to complete their insights.

Starts:

**7 February 2025**

**13 June 2025**

**8 October 2025**

**Monday, Wednesday & Friday**

07.00 – 09.00 pm

**Prasetiya Mulya Campus**

Jl. R.A. Kartini (TB Simatupang)

Cilandak Barat

Jakarta Selatan 12430

**IDR 18.000.000,-**

Subject to 11% VAT.

Online via  
**ZOOM**



## Early Bird:

Investment fee deduction of 7.5% for payments made 5 (five) days prior to the program commencement.