

# BANKING FORWARD

## FORESIGHT FOR SUSTAINABLE FUTURES

In an era where sustainability is not just a buzzword but a business imperative, the financial sector is at a pivotal crossroads. Banks, the linchpins of economic transition, wield the power to channel capital into ventures that shape our global future. The choice is stark: finance the perpetuation of unsustainable practices or be the architects of a greener, more sustainable world. The risks of inaction are clear, with far-reaching consequences for a bank's operational integrity, reputation, and bottom line. As the demand for transparency and accountability from stakeholders grows, the capacity to effectively integrate environmental, social, and governance (ESG) criteria into the bank's core business is an essential strategy, not a mere afterthought.

The future of banking hinges on its ability to adapt and capitalize on strategic opportunities that arise from embracing sustainability and the green transition. Such practices can spur innovation, open new markets, and strengthen customer loyalty. It's imperative for banking professionals to be forward-thinking and to plan for different tomorrows, starting today.

The "Banking Forward: Foresight for Sustainable Futures" is a two-day scenario planning workshop for bankers and financial service professionals. This immersive experience is designed to equip you with the mindset and tools to navigate, anticipate, and strategize for the new world of finance. Join us to explore systematic approaches to future-proof your strategies, integrate complex drivers of change into your planning, and thrive amidst the challenges of tomorrow.

This workshop is not just about surviving the next global shock, it's about reimagining the future of banking.

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### Who Should Join

- **Banking Executives:** Senior leaders who are responsible for steering their organizations towards a sustainable future.
- **Financial Strategists:** Professionals who develop long-term financial strategies.
- **Risk Managers:** Individuals who assess and manage risks for their organizations.
- **Sustainability Managers:** Those tasked with integrating sustainability into their company's operations and culture.
- **Investment Analysts:** Financial analysts who need to understand how sustainability impacts investment decisions and long-term profitability.
- **Product Developers:** Individuals responsible for creating financial products and services.
- **Marketing and Communications Professionals:** Those who communicate the bank's sustainability efforts and engage with stakeholders on these issues.

## Why You Should Join

- **Strategic Planning:** Acquire tools and methodologies for scenario planning to help your institution navigate the evolving future of sustainable finance.
- **Future-Proofing:** Cultivate resilience and equip your organization with tools to pivot and thrive amid the uncertainties of tomorrow.
- **Risk management:** Learn how to use foresight methodologies to recognize the subtle signs of change and prepare for risks that are often overlooked and underestimated, ensuring your organization remains a step ahead.
- **Innovation:** Explore how sustainability can drive innovation and open new markets for your institution.
- **Competitive Advantage:** Gain the strategic foresight to sense shifts in the business environment before they become obvious. Learn to anticipate, plan, and act swiftly and decisively to outpace competitors, securing a leading position in the marketplace by being the first to adapt to new realities.
- **Networking:** Connect with forward-thinking peers and industry leaders who share your commitment to sustainability.

## Benefits to Participants

Gain Strategic Foresight in Sustainable Banking Participants will develop the ability to anticipate and prepare for future challenges and opportunities in the banking sector, with a focus on sustainability. This foresight enables leaders to make informed decisions that align with long-term environmental and social goals, ensuring that their organizations remain competitive and responsible in a changing world.

- **Enhance Understanding of Sustainability Trends and Innovations** The workshop provides a deep dive into current and emerging trends in sustainable banking, including green finance, social impact investing, and regulatory changes. By staying ahead of these trends, participants can position their organizations to take advantage of new market opportunities and meet the expectations of stakeholders who increasingly value sustainability.
- **Build a Network of Sustainability-Minded Professionals** Attendees will have the chance to connect with other professionals who are committed to integrating sustainability into their banking practices. This network can become a valuable resource for sharing best practices, collaborating on initiatives, and supporting each other in driving the sustainability agenda forward within their respective institutions.
- **Develop Practical Tools for Implementing Sustainable Practices** The workshop is not just about theory; it provides practical tools and frameworks that participants can apply directly to their work. These tools help embed sustainability into the core business strategy, risk management, and operational processes, enabling organizations to translate sustainability goals into actionable plans.
- **Lead Organizational Change**

## Facilitator

**LIANA LIM HINCH**

Liana Lim Hinch is the Foresight Intelligence Indonesia Lead, with a diverse portfolio of foresight projects across Indonesia and the EU. Her experience spans a broad spectrum, from conducting normative workshops and threat assessments on the Future of Trade in a Net Zero World for a top EU foundation to facilitating explorative workshops on the Future of Indonesia's Higher Education, Europe's Media Landscape, and Germany-Turkey Relations.



Notable engagements include leading horizon scanning for a leading multinational tech company in Indonesia, guiding key stakeholders in Indonesia's coal industry on risk identification and impact assessment for a Just Transition, and writing a brief on the Future of Governance, Institutions, and Regulatory Models for 2050 for the WHO.

Liana holds a Master's degree in International Relations and International Economics from Johns Hopkins University and is based in Jakarta.

### Workshop Format

Pre-Workshop: Complete an online survey to conduct virtual brainstorming and idea generation

#### Day 1:

Deep dive into scenario construction and analysis

#### Day 2:

Stress test existing business models and formulate strategic options

**Wednesday - Thursday**

**17 - 18 July 2024**

at Prasetiya Mulya Campus,  
Cilandak, Jakarta Selatan

Investment

**IDR 7.600.000,-**

*Subject to 11% VAT.*

### Early Bird:

- Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement
- For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)