

SYSTEM THINKING & COMPLEX DECISION MAKING

Onsite — 2 days

“Elevating the Quality of Strategic Decision in Complex World”.

The increasingly connected business world makes the business world more complex. Complex because this connection makes more and more factors and parties involved in the business ecosystem where factors with one another influence and influence each other. The decision to solve a problem or take a policy in this situation requires decision makers to have the capability to see the big picture as a system, this is where system thinking becomes an important foundation in the way of thinking.

Learning Objectives

In this two-day program, participants learning through a simulation will be invited to be able to recognize and feel 4 common situations and discuss decision-making patterns that match those situations. Participants will also practice the ability to think and describe a situation in a causal diagram. At the end, participants were also invited to be aware of psychological biases in making decisions that often occur. After this program, participants are expected to improve the quality of decision making because decisions are taken more integratively, comprehensively and anticipatorily.

Learning Scope

Day 1

- Decision making patterns in simple, complicated, complex & chaotic situations
- Causal Loop Diagram, feedback and delayed feedback in a system

Day 2

- System thinking in decision and policy making
- Psychological biases in decision-making

Learning Methods

- Lecturing
- Group Discussion
- Interactive Workshop

Participants

Board of Directors of Senior Management Strategic Decision Making Company.

Consultant



RUBY HERMANTO

Ruby has core expertise in Brand Management and Marketing Communication. He has experience in overseeing companywide strategy and execution of marketing communication, as well as Managing Research, Product Development, Budget Control and Business Planning. His current focus is Banking, Fast Moving Consumer Goods, and Telecommunication.



GERHARD SITANGGANG

Gerhard is an expert in performance management and value innovation. Gerhard has conducted corporate training, project coaching and consultancies for business and strategic in the industry of automotive, healthcare, and resource-based industry. He has abundant experience in facilitating strategic planning, organizational behavior, culture development, and business models.



ALFRED ALBERT T.

Alfred has expertise in branding and strategic marketing. Alfred has exposure to several market-leading companies in the industry of Healthcare, Fast Moving Consumer Goods, and Media. His marketing expertise covers developing Strategic Planning, building Brand Equity, developing integrated Marketing programs, executing Marketing Research as well as developing people & organizations.

**Subject to availability*

Tuesday - Wednesday

08:30 - 16:00 WIB

12 - 13 August 2025

18 - 19 November 2025

Investment

IDR 7.000.000,-

Subject to 11% VAT.

Early Bird:

- *Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement*
- *For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)*