

VALUE CREATION ANALYSIS: FINANCIAL FEASIBILITY STUDY

Onsite — 2 days

The primary aim of every business is to create value, underscoring the need for decision-making processes to align with this objective. This program will provide participants with methods to make value-driven decisions, especially in the realm of strategic choices that entail substantial investments and exert long-term impacts. Moreover, participants will also gain knowledge in comprehending and simulating risks, which are pivotal aspects of strategic decision-making.

Learning Objectives

In the two days program, participants will be invited to understand the methods to make value-driven decisions, especially in the realm of strategic choices that entail substantial investments and exert long-term impacts.

Learning Scope

Day 1

- Principle of Value Creation
- Free Cash Flow for the Firm:
Developing Logical Assumptions and Integrated Model
- Estimating WACC

Day 2

- Calculating Corporate Value Added
- Risk Consideration: Scenario, Sensitivity and Simulation
- Traps and Biases in Value Creation Analysis
- Value Creation Analysis for High Uncertainty
 - Real Options Approach

Learning Methods

- Self-assessment
- Discussion groups
- Case studies

Participants

Managers/executives who need to know how to analyze financial statements of business development officers/credit analysts

Consultant



MELY SIMPONY

A retired practitioner, she is an alumni of UALR, USA where she earned her MBA degree. She started her first job at big five accounting firm before moving around Asia Pacific countries with major players of Worldwide Companies in different industries. Started as external auditor and consultant with Arthur Andersen before climbing her career up to country CFO Indonesia, Regional Financial Controller and CFO Asia Pacific, she has major exposures in the almost all gaining from big five and post big five careers in various world-wide corporations.

Mely has particular expertise in Business Planning, M&A & Strategic Business Partnership, Organization Restructuring, Resurrections, and design new business organization. Her field exposures covers accounting, banking, finance & treasury, legal, strategic management, operation and It and HR, with particular expertise in Accounting & Finance as core competencies. Having major exposures in technology advanced world class companies and Bank & NBFI, Mely has started lecturing and case research in digital transformation as general in last 10 years, and financial technology in particular for the last 5 years.

**Subject to availability*

Tuesday - Wednesday

08:30 - 16:00 WIB

9 - 10 July 2025

14 - 15 November 2025

Investment

IDR 7.200.000,-

Subject to 11% VAT.

Early Bird:

- Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement
- For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)