

2026 PROGRAM

SHORT PROGRAMS 2026

PROGRAMS			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	Investment
LEADERSHIP															
C-Level	Offline	4 days		24 - 27						11 - 14					Rp 17.000.000
First Line Leadership: Becoming Effective Leader	Offline	3 days	20 - 22		3 - 5		5 - 7		14 - 16		15 - 17			8 - 10	Rp 7.200.000
Neuro Leadership	Offline	2 days								4 - 5			3 - 4		Rp 7.000.000
Self Leadership: Personality Perspective	Offline	2 days			10 - 11							13 - 14			Rp 6.900.000
Team Leadership: Becoming Flexible Leader	Offline	2 days		10 - 11					21 - 22			6 - 7			Rp 6.900.000
Transformational Leadership	Offline	2 days									1 - 2		17 - 18		Rp 7.500.000
Unlock Your Leadership Potential: The Power of Effective Followership	Offline	2 days								19 - 20					Rp 6.900.000
MANAGING FINANCIAL															
Applied Merger Acquisitions	Offline	2 days									15 - 16				Rp 7.000.000
Corporate Valuation	Offline	2 days			10 - 11					26 - 27				15 - 16	Rp 7.000.000
Finance for Non Finance Professionals	Offline	2 days	20 - 21				5 - 6		14 - 15		8 - 9		10 - 11		Rp 6.900.000
Finance for Non Finance Professionals	Online	2 days			3 - 4							6 - 7		8 - 9	Rp 4.300.000
Financial Analysis	Offline	2 days				21 - 22				19 - 20			24 - 25		Rp 6.900.000
Financial Analysis	Online	2 days									22 - 23			15 - 16	Rp 4.300.000
Managing Fraud in Business - Financial Perspective	Offline	2 days										20 - 21			Rp 7.000.000
Value Creation analysis: Financial Feasibility Study	Offline	2 days				14 - 15			7 - 8			13 - 14			Rp 7.200.000
MANAGING CUSTOMER															
Customer Satisfaction & Relationship Program	Offline	2 days				14 - 15					15 - 16		10 - 11		Rp 6.700.000
Digital Marketing Fundamental	Offline	2 days								11 - 12			17 - 18		Rp 6.800.000
Managing Strategic B2B Accounts	Offline	2 days				7 - 8						6 - 7			Rp 6.800.000
Marketing Pricing Strategy	Offline	2 days									1 - 2			8 - 9	Rp 6.800.000
Strategic Brand Management	Offline	2 days										20 - 21			Rp 6.800.000
MANAGING OPERATION															
Agile with Scrum	Offline	2 days						9 - 10					10 - 11		Rp 7.000.000
Business Process Redesign	Offline	2 days											24 - 25		Rp 7.000.000
Project Management 101 (Waterfall & Agile)	Offline	2 days									8 - 9			1 - 2	Rp 6.600.000
Supply Chain Management	Online	2 days				28 - 29					22 - 23				Rp 4.200.000
Supply Chain Management	Offline	2 days												1 - 2	Rp 6.900.000
The Real Project Management	Offline	2 days		10 - 11					7 - 8				3 - 4		Rp 7.000.000
INNOVATIVE STRATEGY															
Business Development Planning	Offline	2 days		3 - 4								20 - 21			Rp 7.600.000
Business Development Planning	Online	3 days				7 - 9				11 - 13					Rp 4.500.000
Design Thinking for Business Innovation	Offline	2 days		24 - 25				9 - 10			1 - 2		10 - 11		Rp 7.600.000
Growing Business Through Strategic Alliances	Offline	2 days								4 - 5					Rp 7.500.000
Strategic Business Analysis	Offline	2 days		10 - 11					21 - 22			13 - 14		1 - 2	Rp 7.600.000
Strategic Business Analysis	Online	3 days				21 - 23									Rp 4.600.000
System Thinking & Complex Decision Making	Offline	2 days								11 - 12			17 - 18		Rp 7.000.000

PROGRAMS			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	Investment
PRACTICAL SOFT SKILLS IN BUSINESS															
Applied Negotiation Techniques	Offline	2,5 days	27 - 29		3 - 5			2 - 4			8 - 10		3 - 5		Rp 6.500.000
Effective Business Communication: Writing and Presentation	Offline	3 days						2 - 4					3 - 5		Rp 6.000.000
Problem Solving & Decision Making	Offline	3 days							7 - 9				24 - 26		Rp 6.800.000
Problem Solving & Decision Making	Online	3 days					19 - 21			4 - 6					Rp 4.100.000
MANAGING HUMAN RESOURCES															
HR Today: Building Employee Experience	Offline	2 days					19 - 20					6 - 7			Rp 7.000.000
ASSESSMENT DEVELOPMENT															
Feedback in Assessment Center	Online	2 days							7 - 8			6 - 7			Rp 3.900.000
How to Design Development Program based on Assessment Center Result	Offline	3 days								19					Rp 3.900.000
Improve Assessor Capabilities	Online	2 days						23 - 24							Rp 3.900.000

All investments are subject to 11% or 12% VAT based on government regulation.



Online: 08.00 am – 12.15 pm
(Via Zoom)



Offline: 08.30 am – 04.00 pm
At Prasetiya Mulya Campus,
Cilandak - Jakarta Selatan

Early Bird:

- Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement

Group or Bundling Discount:

- For corporate partnership or deals, please contact our Business Partnership Officer
+62 811-1991-1168 (Phone/Whatsapp)

SEASONAL PROGRAMS

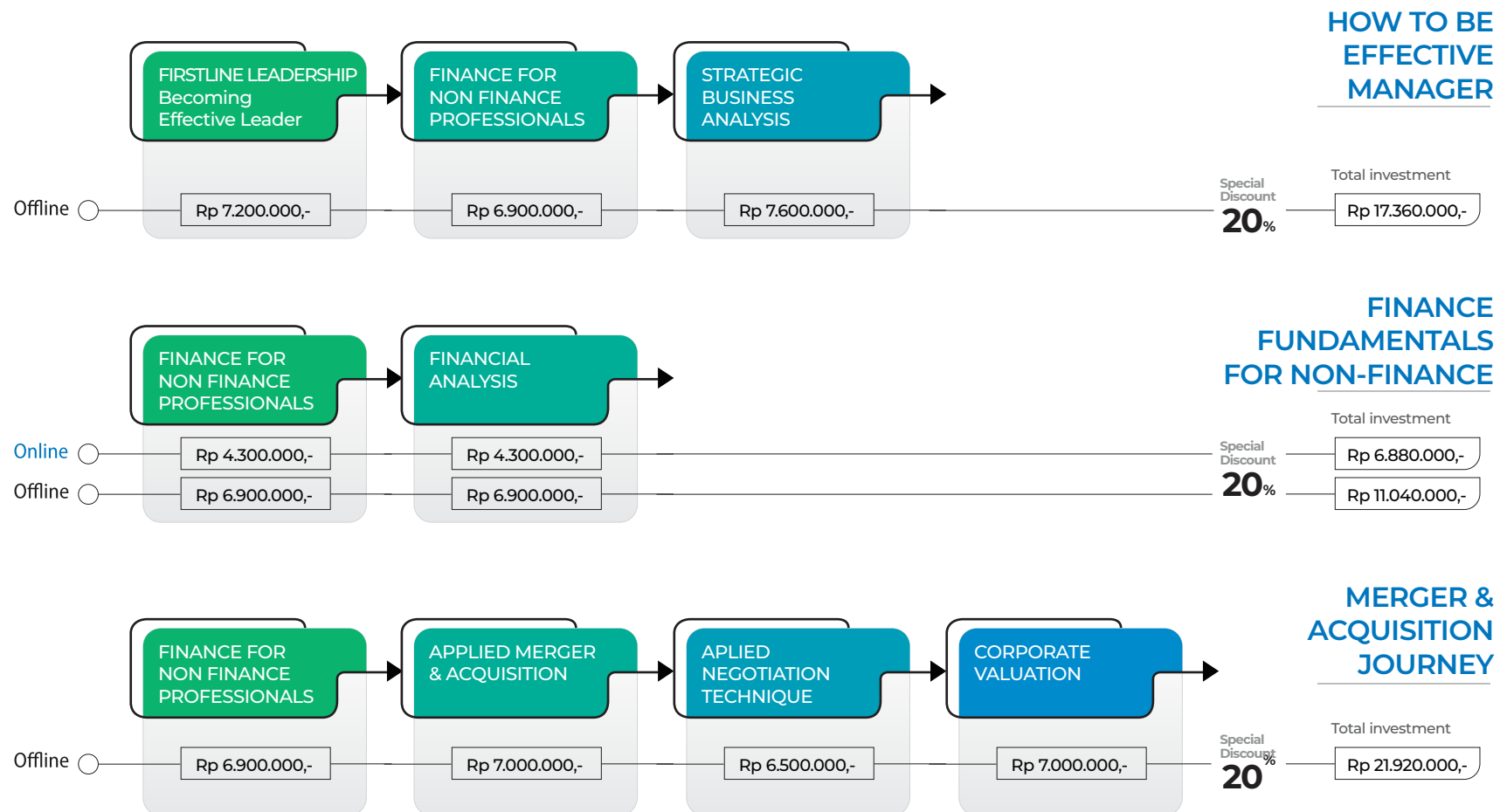
Programs that held seasonally based on current global trends & challenges.

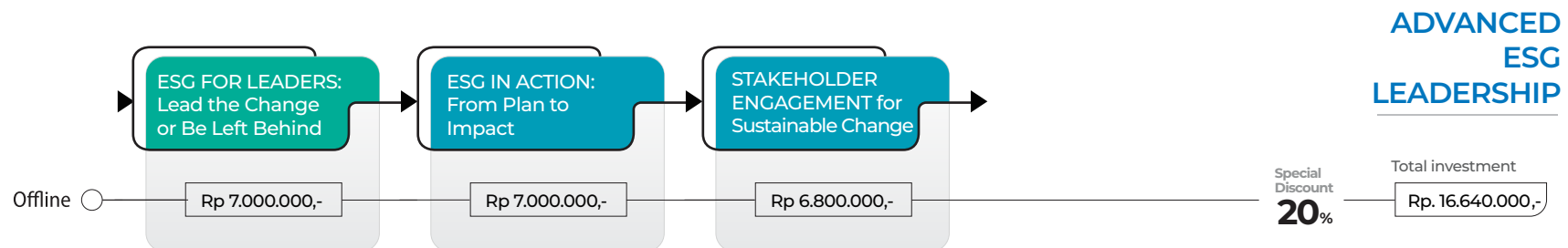
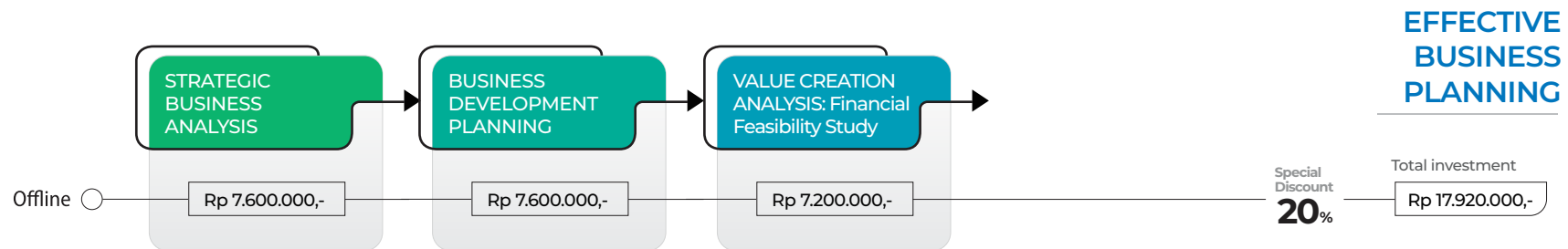
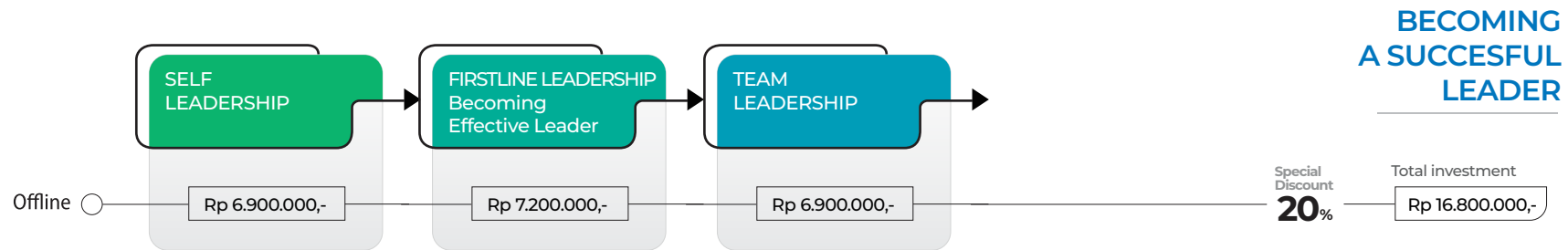
Starting in 2025, prasmul-eli is introducing a range of services focused on ESG (Environmental, Social, and Governance), including specialized 1-2 days workshops. These workshops are designed to provide participants with a comprehensive understanding of ESG principles and practical strategies for integrating sustainability into their business practices, fostering a positive impact on both the environment and society. Beyond offering these services, prasmul-eli is fully committed to embracing and implementing ESG values within its own operations, supporting long-term sustainability and responsible growth.

Program Name	Method	Duration	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Investment *
ESG for Leaders: Lead the Change or Be Left Behind	Offline	2	27-28						21-22						Rp 7.000.000
ESG in Action: from Plan to Impact	Offline	2					5-6				15-16				Rp 7.000.000
Stakeholder Engagement for Sustainable Change	Offline	2						9-10					17-18		Rp 6.800.000
ESG for C-Level	Offline	1		10						4					Rp 9.000.000
ESG Risk Governance for Boards	Offline	1			10							13			Rp 9.000.000
Board Oversight of Sustainability Reporting	Offline	1				28								1	Rp 9.000.000

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LEARNING JOURNEY





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CERTIFICATE OF BUSINESS MANAGEMENT (CBM)

Conducted three times a week at 07.00 pm – 09.00 pm. (Monday, Wednesday & Friday)

Class will be delivered with blended method, online via Zoom Meeting & onsite at Prasetya Mulya Cilandak Campus.

The programs are designed with the purpose of bringing deeper knowledge and insight.

This program is an intensive integrated management education program. Referring to a graduate program of business. CBM is designed to encompass all aspects of business management.

The program uses a combination of teaching-learning methods, including lectures, case studies, seminars, group discussions, and group assignments.

CBM	Method	Duration	FEB - APR	JUN - AUG	OCT - DEC	Investment
General Business Management	Hybrid	2 Months	Starts: 5 Feb	Starts: 8 Jun	Starts: 5 Oct	IDR 17,500,000
Marketing Management	Hybrid	2 Months	Starts: 7 Feb	Starts: 10 Jun	Starts: 7 Oct	IDR 18,000,000
Financial Management	Hybrid	2 Months	Starts: 7 Feb	Starts: 8 Jun	Starts: 5 Oct	IDR 18,000,000
Human Resources Management	Hybrid	2 Months	Starts: 5 Feb	Starts: 10 Jun	Starts: 7 Oct	IDR 18,000,000
Operation Management	Hybrid	2 Months	Starts: 5 Feb	Starts: 10 Jun	Starts: 7 Oct	IDR 18,000,000
Business Strategy	Offline	2 Months	Starts: 7 Feb	Starts: 8 Jun	Starts: 5 Oct	IDR 18,000,000

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Early Bird:

Investment fee deduction of 7.5% for payments made 5 (five) days prior to the program commencement.

Group or Bundling Discount:

For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)

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Jl. BSD Raya Utama Tangerang, Banten 15339 - Indonesia