



# SHORT PROGRAMS 2024

A. LEADERSHIP		Class	Days	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OC T	NOV	DEC	Investment
1	First Line Leadership: Becoming Effective Leader	Offline	3	23-25		5-7		14-16				17-19			10-12	Rp. 7 000 000
		Online	3								16-18				5-7	
2	Followership Mastery	Offline	2					28-29			20-21					Rp. 6.800.000
3	Team Leadership : Becoming Flexible Leader	Offline	2			26-27							8-9			Rp. 6.900.000
		Online	3							23-25						Rp. 4.000.000
4	Self Leadership : Personality Perspective	Offline	3			19-21							15-17			Rp. 6.900.000
		Online	3						25-27							Rp. 3.800.000
5	C - Level <b>NEW</b>	Offline	4								13-16					Rp.16.000.000
6	Young Leader <b>NEW</b>	Offline	2										22-23			Rp. 6.500.000
7	Neuro Leadership	Offline	2				24-25							13-14		Rp. 7 000 000
		Online	2							2-3						Rp. 4.000.000
8	Transformational Leadership <b>NEW</b>	Offline	2									3-4				Rp. 7.500.000
<b>B. MANAGING HUMAN RESOURCES</b>																
1	HR Today : Building Employee Experience <b>NEW</b>	Offline	2					7-8								Rp. 7.000.000
<b>C. ASSESSMENT</b>																
1	Feedback in Assessment Center	Online	2						12-13							Rp. 3.800.000
<b>D. PRACTICAL SOFT SKILLS IN BUSINESS</b>																
1	Applied Negotiation Techniques	Offline	2,5						4-6			17-19				Rp. 6.300.000
		Online	3			5-7								12-14		Rp. 4.000.000
2	Problem Solving & Decision Making	Offline	3				2-4							19-21		Rp. 6.500.000
		Online	3								6-8					Rp. 3.800.000
3	Effective Business Communication: Writing and Presentation <b>NEW</b>	Offline	3		20-22											Rp. 6.000.000
<b>E. MANAGING FINANCIAL</b>																
1	Finance for Non Finance Professionals	Offline	2	23-24				21-22		2-3		10-11		5-6		Rp. 6.900.000
		Online	2			6-7									17-18	Rp. 4.000.000
2	Corporate Valuation	Offline	2							16-17			16-17			Rp. 7.000.000
3	Introduction to Merger & Acquisition	Offline	2								13-14					Rp. 7.000.000
4	Financial Analysis	Offline	2				23-24							19-20		Rp. 6.900.000
		Online	2								6-7					Rp. 4.000.000
5	Value Creation Analysis: Financial Feasibility Study <b>NEW</b>	Offline	2							9-10						Rp. 7.000.000
<b>F. MARKETING</b>																
1	Strategic Brand Management	Offline	2										22-23			Rp. 6.500.000
2	Managing Strategic B2B Accounts	Offline	2										8-9			Rp. 6.500.000
3	Customer Satisfaction & Relationship Program	Offline	2								20-21			26-27		Rp. 6.500.000
4	Marketing Pricing Strategy	Offline	2									3-4				Rp. 6.500.000
5	Digital Marketing Fundamental	Offline	2					7-8				24-25				Rp. 6.500.000

G. MANAGING OPERATION		Class	Days	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OC T	NOV	DEC	Investment
1	The Real Project Management	Offline	2		20-21									6-7		Rp. 7.000.000
		Online	2							9-10						Rp. 4.000.000
2	Agile with Scrum	Offline	2			19-20				24-25						Rp. 7.000.000
		Online	2												3-4	Rp. 4.000.000
3	Business Process Redesign	Offline	2											26-27		Rp. 7.000.000
4	PMP Exam Preparation <b>NEW</b>	Offline	5					14-16, 29-30								Rp.12.000.000
5	Project Management 101 (Waterfall & Agile) <b>NEW</b>	Offline	2									10-11				Rp. 6.500.000
6	Agile Collaboration Tools <b>NEW</b>	Offline	1								20					Rp. 6.000.000
7	Supply Chain Management	Online	2				2-3					24-25				Rp. 4.000.000
H. INNOVATIVE STRATEGY																
1	Design Thinking for Business Innovation	Offline	2		20-21				11-12			3-4				Rp. 7.600.000
		Online	3											12-14		Rp. 4.500.000
2	Strategic Business Analysis	Offline	2							23-24			15-16		3-4	Rp. 7.600.000
		Online	3				23-25									Rp. 4.500.000
3	Business Development Planning	Offline	2						4-5				22-23			Rp. 7.600.000
		Online	3													Rp. 4.500.000
4	Strategic Alliances in Business <b>NEW</b>	Offline	2								13-15					Rp. 4.500.000
5	System Thinking & Complex Decision Making <b>NEW</b>	Offline	2								6-7					Rp. 7.500.000
		Offline	2								13-14					Rp. 7.000.000

\* All investments are subject to 11% VAT

 <b>Online:</b> Tuesday - Thursday, 08.00 am – 12.15 pm
 <b>Offline:</b> Tuesday - Thursday, 08.30 am – 04.00 pm

### Early Bird:

- Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement
- For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)